



Martin Rendel, René Spitz (eds.)

Liebes Tagebuch / Dear Diary

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The narrowest building in Cologne is the office of the advertising agency *rendel & spitz*. Once a year, during the »Passagen«, the off-site-programme of the international furniture fair in Cologne, the office is turned into an exhibition space: It serves as a stage for an installation of a chosen designer.

In 2005 there was no exhibition. The accompanying book to the exhibition that never took place contained only empty pages. Just as in previous years, the book was sent out to designers, architects, artists, journalists and friends. One of the recipients then asked *rendel & spitz* whether he was supposed to fill the empty pages and sent the book back. An idea was born: each recipient was asked to lend his (used) book for the 2006 exhibition *Liebes Tagebuch / Dear Diary*. The result is a collection of private notes, sketches, photographs, collages, and objects. The accompanying book shows a synopsis of the contributions, which in some cases are very personal. In addition to the book, there is a CD-ROM with the complete contents of each book that was contributed.

Martin Rendel studied design in Germany and Switzerland. He has had his own studio since 1995, first in Hamburg, then in Paris. He has worked jointly on projects with René Spitz since 1998. Spitz studied German, communications and history in Munich and Cologne. He has worked in advertising since 1988, first as a partner in the Munich agency Oesterle, Spitz & Jaeger, then as a free-lance. He has published work on themes relating to design history, and reports on the radio and in the specialist press on current events on the design scene.

See also: René Spitz, *The Ulm School of Design. A View behind the Background*, Edition Axel Menges, 2002.

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